

Directors' Profiles

Ged Byrnes - President



Ged is a Director of Protection Pacific Security, a Melbourne based company, which has been operating since 1992. The Company provides Security Services including Alarm installation, Access control, CCTV, guards and Patrols. The Company also operates its own 24-hour Control Room.

Ged can draw from a broad range of experience across all facets of the industry and offer an understanding of issues that affect ASIAL Members. He has worked in the security industry for 26 years and his experience includes all aspects of design, installation and monitoring of intruder detection systems and associated devices such as access control and CCTV systems.

Ged is a member of the Institute of Security Management and Past Victorian Chairman of ASIAL, a position he held for seven years. He has an Associate Diploma of Security Management and Certificate of Security Management. He represented ASIAL on the National Executive Council from 1995-2002 and represented ASIAL on the Victorian Police Security Liaison Group, Control Room Operators Group and Alarm Response Consultative Committee.

He was re-elected to the National Executive Council in 2003 and elected as Vice President in 2004. Ged was elected to the position of President in 2006. He presently represents ASIAL on the Victorian Security Industry Advisory Council and is Chairman of the VSIAC electronics committee.

Fraser Duff - Vice President



Fraser is the Managing Director of Passmore Duff Pty Ltd a corporate risk management advisory and training company. The firm has been successfully operating since 1996 and has more recently been recognised for specializing in the development of interactive online safety and security e-learning training programs, delivered under their international brand "CARM Training."

Fraser's qualifications include an MBA from the Australian Graduate School of Management (AGSM), Advanced Diploma in Security Risk Management from (CIT) and Diploma in Adult Education from (UTS).

Fraser is also a counsellor on the main council of NSW Business Chamber formally known as Australian Business Limited (ABL).

Fraser has been a Director of ASIAL since 2000 at which time he established and chaired the National Training Committee for a period of 2 years. In 2002 he was elected to the position of ASIAL Honorary Secretary and since taking on that position established and chaired the ASIAL Investment and Finance Committee up until 2007.

At the 2006 ASIAL AGM Fraser was elected to the position of Vice President of the Association.

Bryan de Caires - Chief Executive Officer & Secretary



Bryan has over 20 years business management experience. His early career was as a senior editor with Euromoney Publication Plc - the leading global finance and business publisher based in London.

In 1990 he moved to Australia to take up a position as General Manager of AIC (later renamed Terrapinn) - a business media company. In 1997 he was appointed Managing Director of the company's exhibition business.

In 1999 he joined the Australian Human Resources Institute (the national association representing human resource management professionals) as the national manager responsible for events and professional development. He joined ASIAL as Commercial Services Manager in March 2000. He was appointed Chief Executive Officer and Secretary in 2006.

Bryan holds a Bachelor of Honours degree and is also a Director of Crime Stoppers NSW.

Arthur Barker



Arthur has over 28 years experience in providing electronic security in both military and civil applications. Formal training in electronics, explosive handling and disposal, computer programming, personnel management, standards implementation, and data communications as well as a long exposure to physical security provision at the highest levels, provides the experience for solid management and technical expertise.

As a hands-on director, Arthur liaises directly with all players within the security industry including regulators and end users. He oversees major projects as well as providing consulting expertise in the areas of monitoring solutions, electronic intruder detection systems, closed circuit television systems and personal or asset tracking systems. Arthur represents ASIAL on the West Australia Security Industry Advisory Council.

Bob Bruce



Bob's career in the security industry has spanned more than a quarter of a century. He began as a plain clothes investigator with the Military Police and became directly involved and worked closely with the Victoria Police Criminal Investigation Branch. Bob joined Mayne Nickless

Ltd as a Security Officer and over 20 years ago took up the role of National Security Manager- Armaguard. Following the acquisition of Armaguard by Linfox in February 2003, Bob has taken on the role as General Manager, Security, Armaguard. Bob is Chair of ASIAL's CIT (Cash in Transit Special Interest Group). He is also a founding member of the Crime Stoppers Board of Management in Victoria, recently stepping down from the position of Deputy Chairman after 20 years service and currently holds the title of Life Member.

Antony Elliott



Antony was first appointed to the National Executive in 1994. He held the position of NSW Branch Chairman for many years and was Individual Member Division Chairman. He was elected President in 2001 and remained in that position until 2006. He has served on the board as a director since standing down as President and is committed to assisting with the future direction of the Association. Antony played a crucial role in ensuring industry acceptance of the Cabling Provider Rules and has contributed to preserving the security industry's interest in this area since. Antony is the Managing Director of E & C Security Systems Pty Ltd, an electronics based security company, where he has been involved with the General Management of the company for over 20 years.

Peter Johnson



Peter Johnson is a security professional of over 30 years standing and a past member of the Victoria Police for 16 years.

Peter brings experience within the Security and associated industries having gained broad industry and commercial experience through holding senior management roles in both the private and public sectors. Throughout his career, Peter has had extensive training and significant involvement in operational management, personnel management, staff assessment, risk management, investigations, training and recruitment.

Peter's qualifications include: Advanced Diploma in Security (Risk Management), Certificate IV in Workplace Training & Assessing, and Certificate IV in Investigative Services.

Before joining the private sector, Peter was the Officer in Charge Crime Scene Section at the Victorian Police Forensic Science Laboratory, specialising in the collection, examination and evidence presentation for major criminal investigations. During his sixteen and a half years with the Police service, Peter also performed duties within the Communication and Prosecution Divisions and gained considerable experience whilst attached to the Coroner's Office as Coroner's Assistant.

Christopher Luhrmann



Chris is the founder and principal of SIA Security. He has 20 years' experience in Law Enforcement and the private security and investigation industries. He has served with the New South Wales and Queensland Police Services, holding positions as an investigator, intelligence analyst/officer, officer in charge and team leader in both local and specialist squads. Since 1990, he has been involved in specialist weapons and tactical teams and has trained police in firearms and operational skills and tactics. He is also a qualified electrical technician experienced in the use, installation, and repair of security and electronic equipment.

He is Chairman of ASIAL's Queensland Branch, a position he has held since 2006.

Kevin McDonald



Kevin has been involved in the security industry for over 26 years. His career started with Wormald Security in the 1970s and he has extensive experience in electronic security, sales, contracting, operations and monitoring. He has held sales and operational management positions in a number of

Nationally based security companies and now holds the position of NSW General Manager for the Signature Security Group.

Kevin is currently the New South Wales Branch Chairman, a position he has held since 2000, and is a member of the National Electronic Security Group. Kevin is a licensed security consultant and has a Diploma in Marketing Management.

Tom Roche



Tom is the Managing Director of SNP Security, a fourth generation family business, established in 1923, and the largest privately owned security company in Australia.

Tom has worked in the security industry for over 20 years including 18 months secondment to Securicor in the UK in the early 1990's. Since assuming leadership of SNP in 1995, he has been responsible for the strategic management and financial performance of the company.

Tom is a current Board Member of ASIAL, and CPSISC (Construction & Property Services Industry Skills Council). In addition, he chaired the Property Services Industry Training Advisory Board NSW (PSITAB) during 2002/03 and reviewed licensing and training requirements for the NSW Security Industry.

Tom has a Bachelor of Arts degree majoring in Economics and also holds a Master of Management degree. He additionally holds a Certificate IV in Risk Management.